

SNAPSHOT burning SEED

2014

2326

ATTENDEES

120

KIDS

130

VOLUNTEERS

22

THEME CAMPS

\$298,390

REVENUE

\$128.28

AVERAGE ADULT TICKET PRICE

\$242,365

EXPENSES

\$104.20

EXPENSES PER ADULT

2015

3342

232

278

50

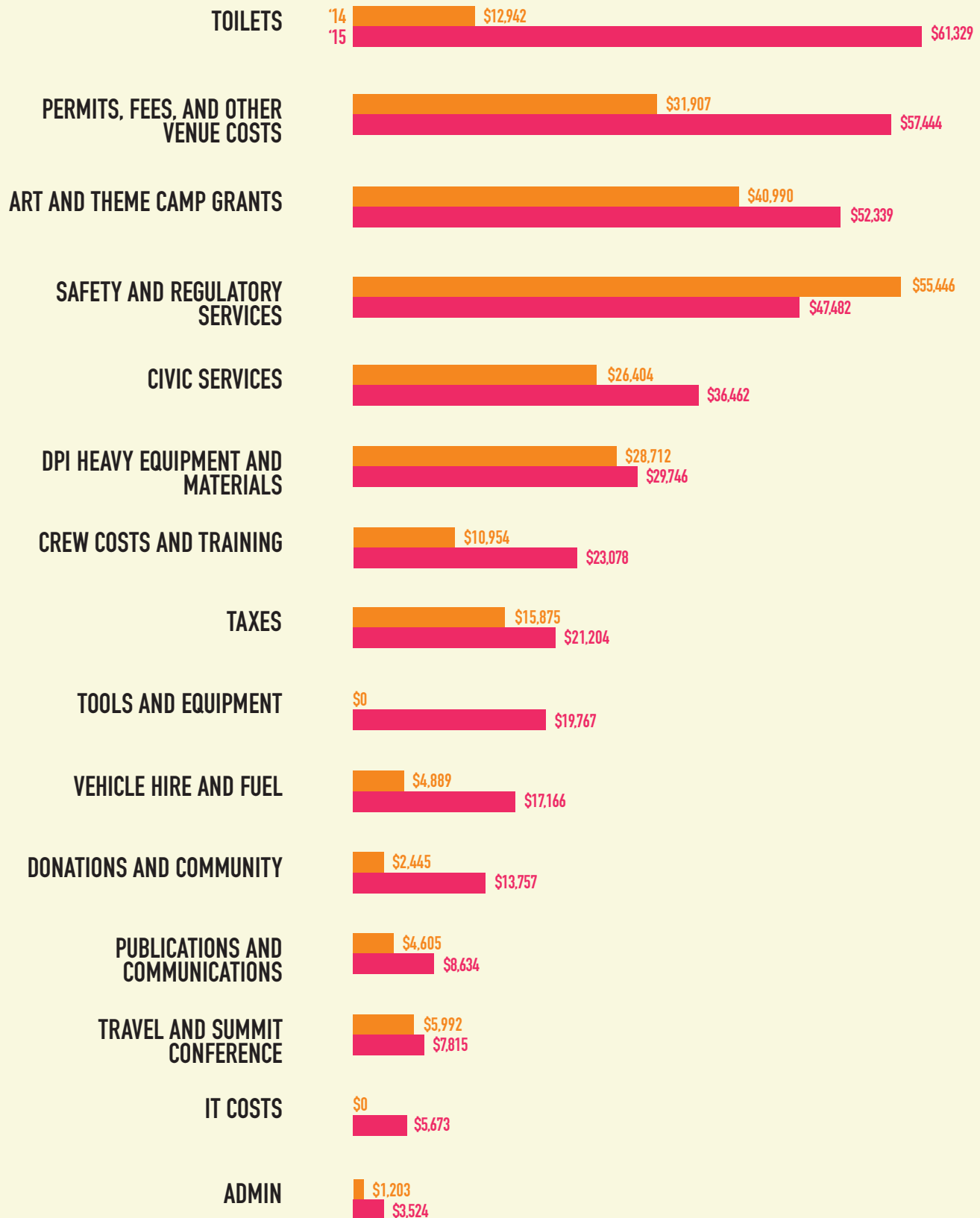
\$437,037

\$130.77

\$405,421

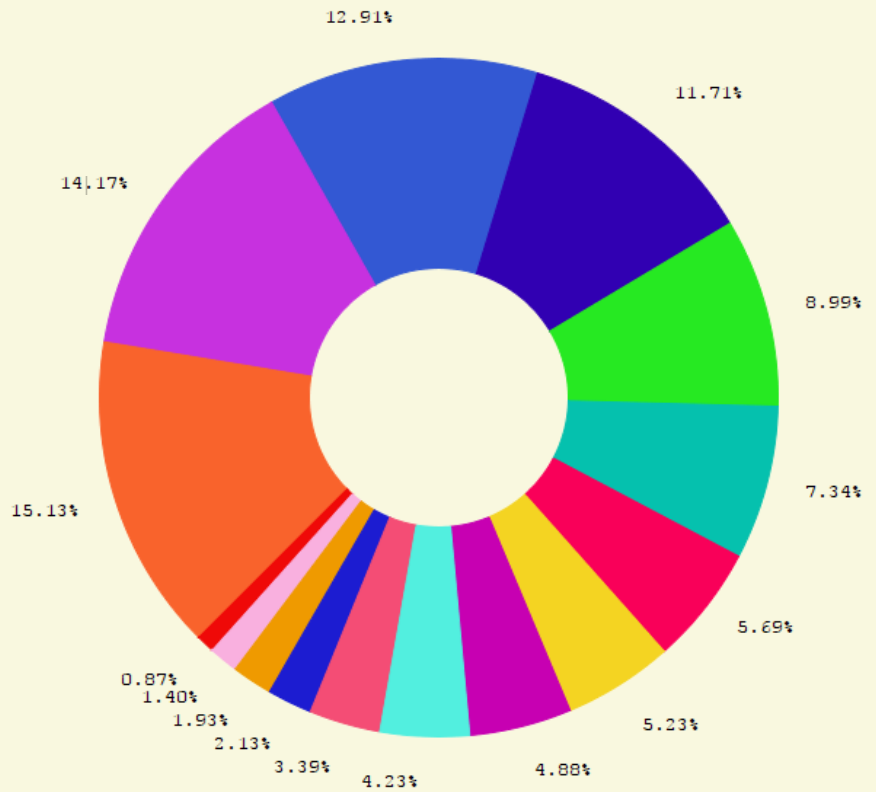
\$121.31

EXPENSES BREAKDOWN



EXPENSES SNAPSHOT

- TOILETS
- PERMITS, FEES, AND OTHER VENUE COSTS
- ART AND THEME CAMP GRANTS
- SAFETY AND REGULATORY SERVICES
- CIVIC SERVICES
- DPI HEAVY EQUIPMENT AND MATERIALS
- CREW COSTS AND TRAINING
- TAXES
- TOOLS AND EQUIPMENT
- VEHICLE HIRE AND FUEL
- DONATIONS AND COMMUNITY
- PUBLICATIONS AND COMMUNICATIONS
- TRAVEL AND SUMMIT CONFERENCE
- IT COSTS
- ADMIN



NOTES

* Revenue - Net of GST and ticket fees. Exclude Ice sales as all profits are donated.

ADMIN - We have a whole army of people dedicating their time and experience to run Seed on a completely voluntary basis, and we cover out of pocket expenses for doing so, such as stationary, fuel, phone, etc There are also bank fees and other office expenses.

SAFETY AND REGULATORY SERVICES - We want to give everyone a safe and wonderful experience, so we engage a team of professional medics and security guards to look out for you. We also have to comply with all the regulatory requirements so this also comprises all of the company fees and accounting costs.

DPI HEAVY EQUIPMENT AND MATERIALS - Heavy equipment and materials are forklifts, generators, moving equipment, etc—all coordinated by DPI and used for the various infrastructure needs of Seed, the biggest of which is the provision of central services, such as Centre Camp, Effigy and the Temple, as well as all of the other Art and occasionally desperate Theme Camps!

PERMITS, FEES AND OTHER VENUE COSTS (EXCL. TOILETS) - As we are on NSW Forestry land, we have to pay a fee per participant for every beautiful participant on the site. There are also significant other venue costs to run a safe and smooth event, including over \$20k spent this year on rectifying the flooding of the land close to the start of the event - thank goodness no one had to bring a boat!

TOILETS - The true cost of transporting toilets to site, rental, pumping them out and getting them back off site is over \$60k, but we feel that its worth every penny spent to make sure you can spend a penny in a pleasant environment.... And we are sure you do too!

VEHICLE HIRE AND FUEL - We are pretty far away from every where so we need to utilise vehicles to transport materials to and from site. We have also saved costs here from the wonderful people who let us use their vehicles for free.

TOOLS AND EQUIPMENT - We build a beautiful city from scratch and we need power tools to do that, so this represents all of the capital equipment that we use and reuse in future years.

TRAVEL AND SUMMIT CONFERENCE - 33 beautiful people who have been involved in a completely voluntary capacity for Seed all year round, travelled to Sydney to spend two full days assessing the event and how to make it even more amazing next year. This represents the cost of venue hire for the meeting and budget travel and accommodation for those travelling from far afield.

ART AND THEME CAMP GRANTS - We award grants to artists and theme camps to bring their amazing, weird and wonderful offerings to Seed, as well as the stunning fire art work that you saw this year. Not including Temple and Effigy, we have awarded over 11% of total expenditure, compared to just 3% at Burning Man.

DONATIONS - Your ice money matters! This year we gave over \$3k to Matong Public School raised from selling ice on site. We also donate each year to three local fire services to thank them for keeping us all safe at the Burn and support the Red Earth Ecology replanting project.

CIVIC SERVICES - This is the cost of building Centre Camp, the Effigy and the Temple and will encompass the new Sanctuary in 2016, as well as the PEER ranger team, for your safety and wellbeing.

IT COSTS - Unfortunately as much as we try to disconnect and connect personally, we still need to use things like email, internet and online conferencing to communicate all year round to collaborate and create the best event possible.

CREW COSTS AND TRAINING - For over five weeks before the event a dedicated team are onsite full time, living and breathing the creation of our city on the paddock. The kitchen does an amazing job feeding each person for less than \$16 a day and we provide some basic appreciation. Essential training is also provided for the operation of heavy equipment, etc.

PUBLICATIONS AND COMMUNICATIONS - Where would you be without the What Where When guide, survival guides and Flaming Galah - this is the printing and publication costs of bringing all the knowledge to you.